

Visiting International Professional Program

Year in Review 2011-2012

VIPP Year In Review

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Message from the Director...

Greetings to the VIPP family,

For VIPP, 2011 was an incredibly busy and exciting year filled with accomplishments and change. The defining theme for the past year was change—change in our family, change in how we do our jobs at VIPP, change in where we have international partnerships, and change in how we talk and engage with our friends and partners. Change that has made VIPP better than ever.

One important change is VIPP's *Year in Review*, which you are reading right now. We want to make sure all our friends and partners know more about VIPP, so each year we will publish the *Year in Review* to update you on the prior year's accomplishments. Inside this *Year in Review* you will find many important items about VIPP, including:

- Our vision and goals
- Our significant accomplishments
- Narratives about our programs
- Facts and information about VIPP and our staff members
- Information and data on our enrollments, programs, participants, regions, and more
- A summary of VIPP finances so you know how VIPP receives funding and where we spend our resources

Why have we begun to publish the *Year in Review*? Because VIPP cannot succeed without your involvement. We want our participants, alumni, and partners to join VIPP as we celebrate the past year and take on new challenges in the year ahead. By knowing more about VIPP, you can join with us to make VIPP the best professional education program in the world.



We welcome any and all suggestions from you for making the *Year in Review* even better in the future. Everyone at VIPP looks forward to working with you all in the future and in 2013.

The upcoming year will bring more changes as VIPP remodels its office, expands into new geographic areas, and greets new participants and partners.

Best wishes for a happy and prosperous new year,

Dennis Hart, Ph.D.
Director VIPP

VIPP Vision

VIPP is a world leader in professional, non-degree training and education for professionals and practitioners from around the globe. By offering programs that are tailored to meet the needs of our partners, VIPP connects professionals from around the world with the full range of disciplines and research available at Michigan State University. VIPP is proud to be one of the most innovative professional education programs in the world today.

In 1991, VIPP originated as a professional education program as part of International Studies and Programs. Since the first program of eight participants, VIPP has expanded to include a wide range of tailored professional programs with over 100 participants each year, and more than 4,000 alumni from 23 countries. Participants engage in regular academic classes, specialized lectures, group discussions, seminars and independent research on MSU's campus in East Lansing, Michigan and beyond.

VIPP is housed within International Studies and Programs (ISP), one of the world leaders in international education. ISP is home to more than 30 internationally focused centers, programs, and offices and helps over 1,400 faculty and staff conduct international research. ISP contains five National Resources Centers and academic partnerships in more than 90 countries. VIPP employs ten full-time staff members, a number of part-time faculty members, and numerous student workers and interns so as to better carry out VIPP's mission.

For leaders and researchers from government agencies, educational institutions and private entities, VIPP offers a variety of tailored programs and workshops that are connected to over 20 different academic departments and research centers within MSU. These flexible workshops run from one week to two years. The specific program content and length is arranged in negotiation with the partnering institutions so as to ensure each workshop precisely matches with the needs and vision of our partners. Participants learn and research in collaboration with MSU's leading researchers in world-class facilities.

The Visiting International Professional Program creates practical links between the world-class faculty at MSU and global industries, businesses, governments, and societies.



At VIPP and MSU, we emphasize practical knowledge and its application in the professional world, so learning often takes participants beyond the classroom and into “real world” settings for study and research. Workshop participants attend professional seminars, engage in on-site learning with local leaders, participate in study tours to meet prominent professionals in cities such as Washington DC, New York City, Chicago, and Detroit, and attend a range of cultural events.

In addition to practical training, VIPP programs include English language training as part of their content. MSU's English Language Center is a world leader in innovative English instruction. VIPP also provides participants with English training specifically aligned to their program needs.

VIPP delivers a comprehensive level of support to participants so as to ensure an outstanding learning experience and a comfortable transition to life at MSU. These services include personalized settlement and assistance with housing, visas, family issues, cultural adjustment, and more.

Significant Accomplishments & Activities

VIPP Growth

This year, we hosted an amazing number of Global Workshops from around the world. This has kept us all very busy, but this growth has let us serve and educate more international professionals from more places.

Also, many new faces have joined the VIPP family, both on the staff and as participants, making our family bigger than ever. We have new Program Coordinators for the Middle East and China, and we have created the positions of Fiscal Officer and Operations Coordinator. VIPP also has a new Assistant Director to manage and guide our programs throughout the world. All of these new staff members make it possible for VIPP to continue to provide the best in professional education and settlement support.

Workshops & Events

In October 2012, we hosted the Green and White Gathering here at MSU for our participants and alumni. It was a great success and will serve as the foundation for VIPP having an active and engaged relationship with all our alumni.

VIPP held its first ever Global Workshop for educators from Universiti Utara Malaysia. We are particularly pleased that this Global Workshop is the start for of a long-term working relationship between our organizations.



Partnerships

We reformed our Advisory Committee membership and increased its role as advisor and partner. The opinions, experiences, and expertise of these leaders from MSU and the community will help VIPP make new partners and allies, both within MSU and abroad. The new members bring with them collectively over 150 years of experience with MSU. We are extremely proud and pleased to have them all on board. The advisory committee consists of the following members:

Name	Position
Peter Briggs	Director, OISS
Frank Fear	Professor Emeritus, College of Agriculture
Eric Freedman	Professor, School of Journalism
Norm Graham	Associate Dean, James Madison College
Roger Hamlin	Professor, Urban Planning & Public Administration
Donald Power	Principal, The Power Group, Inc.
Won Ok Song	Professor, Food Science & Human Nutrition
Raymond Vlasin	Professor Emeritus, MSU Resource Development

Looking Forward

In the upcoming year, we will continue to host hundreds of international professionals in our short and long term programs. Our ability and willingness to partner with people and institutions within MSU, Michigan, and beyond will always make VIPP a busy and exciting place to learn and work.

Programs Summary

At VIPP, there are four different programs tracks, three of which are long-term, and one short-term. The programs are: Global Professional Education Program (GPEP), Specialized Global Professional Education Program (SGPEP), Global Professional Development Program (GPDP), and Global Workshops (GW).

Below are detailed summaries of the focus of each long-term program and short-term workshop, as well as what each program entails for participants. The summaries include each program's requirements and brief histories of each program.

Summary of Long-term and Short-term Programs at VIPP

Program	Capacity	Duration	Focus	Funding	Visa
Global Professional Educational Program (GPEP)	Individuals or small groups (2-4 people)	2 months - 1 year	Individual professional development, also provides cultural and global education	Funded by individual or sponsoring organization	J-1 Visa
Specialized Global Professional Educational Program (SGPEP)	Groups (5+ people)	2 months - 1 year	Group professional development, also provides cultural and global education	Funded by home institution (university, agency, company etc.)	J-1 Visa
Global Professional Development Program (GPDP)	Individuals or small groups 2-4 people)	2 months - 1 year	Program with an academic purpose; Generally serves as a "bridge" program for participants to transfer to degree programs at MSU or elsewhere	Funded by individual or sponsoring organization	F-1 Visa
Global Workshop (GW)	Groups (5+ people)	1 - 6 weeks	Workshop program focusing on intensive professional training, as well as introducing participants to American culture	Funded by home institution (university, agency, company etc.)	J-1 Visa

Long-Term Programs

Global Professional Education Program (GPEP)

At VIPP, the program best suited to individual professionals from all levels is GPEP, which is customized to provide global training in any field. With programs from two months to several years, participants benefit from VIPP's relationship with units across campus and in the surrounding community. The program offers regular academic classes, special lectures, group discussions and seminars, as well as the opportunity to conduct independent research.

Upon successful completion of the program, participants are awarded a Global Professional Certificate and are better prepared for the challenges of the present and future, having forged global connections in their professions. GPEP alumni include professionals from careers, such as business, communication, agriculture, engineering, education and medicine.

Specialized Global Professional Education Program (SGPEP)

VIPP offers the Special Global Professional Education Program (SGPEP) for government agencies, education institutions, and other private and public professional entities interested in a customized program for a group of employees. SGPEP can be designed to fit the unique needs of individual sponsoring agencies in terms of length, content, format, and schedule.

In general, the program consists of American language and culture courses, special lectures and seminars, relevant academic courses, professional field studies and meetings, and an opportunity to conduct individual research. The length of the program varies ranging from two months to a couple years.

Since 1991, hundreds of government officials and other professionals have experienced valuable opportunities to enhance their professional knowledge and experiences while gaining experiences, in engaging in cross-cultural communication with experts and professionals in the US through SGPEP. Some examples of current and past SGPEPs include: Turkish Energy Market Regulatory Authority, Beijing Teachers Training Center for Higher Education, Korea National Housing and Land Corporations, and Seoul Metropolitan Government.



VIPP Partner Institutions by Country 2012-2013

Country	Number of Institutions
Brazil	1
China	28
Iraq	1
Japan	1
Korea, Republic of	22
Russia	1
Saudi Arabia	2

Global Professional Development Program (GPDP)

For professionals seeking new insight into their current career, retooling for a new career, or starting a career, VIPP offers GPDP. With flexible programs modules including one semester to a year on campus, various levels of English language training where appropriate, a customized academic program in conjunction with relevant units on campus, and internships in the greater Lansing area, this program can be a bridge to advanced degree options.

Upon successful completion of the program, participants are awarded a Global Professional Certificate and are better prepared for the challenges of the present and future, creating new opportunities for their career. GPDP alumni include participants from careers such as hospitality business, education, management, communication, economics, and environmental engineering.

Short-Term Workshops

Summary of Global Workshops					
Workshop Title	Date conducted	Duration	Number of Participants	Country of Origin	Organization
Human Resource Workshop	March 7 - 15, 2012	1 week	15	China	Beijing Teachers Training Center for Higher Education
Student Affairs Administration Workshop	May 15 - June 12, 2012	4 weeks	22	China	Dongfang International Center for International Exchange
Public Finance & Economic Development Workshop	June 4 - 14, 2012	10 days	20	South Korea	Seoul Metropolitan Government
Higher, Adult & Lifelong Education Workshop	June 10 - 30, 2012	3 weeks	20	Malaysia	Universiti Utara Malaysia
Business Administration Professional Workshop	June 16 - July 17, 2012	4 weeks	12	Saudi Arabia	Jazan University
Cyber Security & Privacy Workshop	June 23 - July 2, 2012	10 days	20	South Korea	Ministry of Public Administration & Security

Global Workshops (GW)

Recognizing that companies, government agencies, non-governmental organizations, educational institutions and other entities often prefer shorter, more intensive programs that are customized to their specific needs, VIPP offers GWs.

These programs generally last between one and four weeks and incorporate elements of each of the goals of VIPP. Participants engage in intensive classes, special lectures, discussions and seminars, as well as field trips, site visits, and presentations that contribute to professional development and cultural enhancement, providing the same innovative education in a shorter time frame.

Upon successful completion of the program, participants are awarded a Global Professional Certificate and are better prepared for the challenges of the present and the future, having forged global connections in their profession. GWs have focused on topics such as environmental protection, human resource management, journalism, labor relations, public administration and teacher education.



VIPP's Cultural Events

Although VIPP is organized to provide participants with world-class education, it is not all work and no play. Many of VIPP's participants enjoy the opportunity to experience American culture first-hand. To accommodate that enthusiasm, VIPP hosts many cultural events over the course of the academic year. In addition, VIPP hosts events to help our participants celebrate events from their homeland.

Participants, faculty, and staff alike attend VIPP's events, and participants are typically encouraged to bring their families as well.

For the 2012-2013 year, VIPP is gearing up to host more cultural events for participants and hopes to include a more diverse set of events for participants when they are not busy with their coursework.

VIPP Tailgate September 24, 2011



Global Korea Awards October 8, 2011



Thanksgiving Dinner November 22, 2011



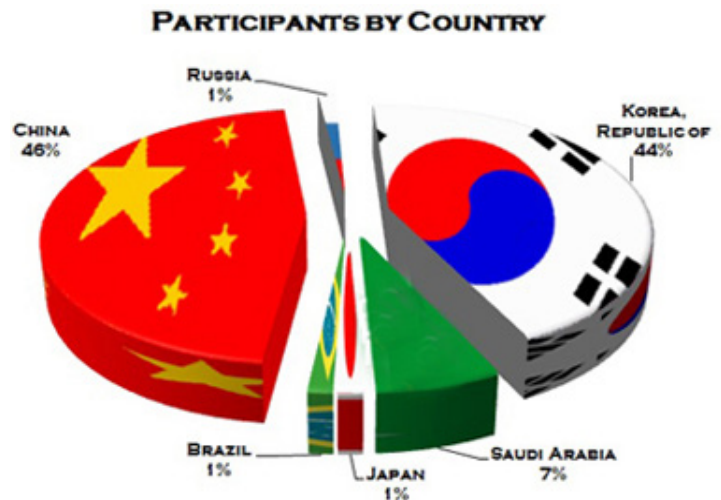
Spring Festival February 3, 2012

Facts About VIPP

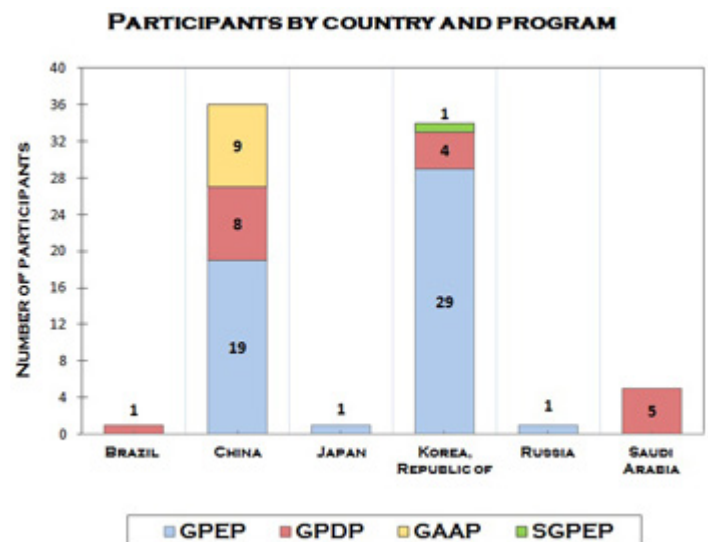
- Out of the 78 participants in VIPP long-term programs, 64%, or 50 participants, were enrolled in GPEP, with the remaining one-third being split between GPDP (23%), GAAP (12%) and SGPEP (1%).



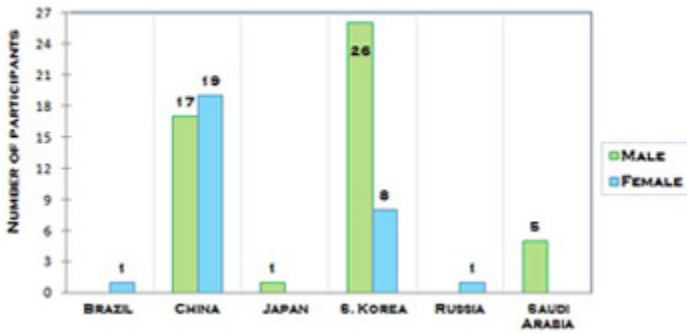
- Chinese and South Korean participants accounted for 90% of the enrollment in VIPP programs between July 1, 2011 and June 30, 2012.
- China was represented by 36 participants, followed by South Korea (34) and Saudi Arabia (5) while Brazil, Russia and Japan each had one participant at VIPP.



- 85% of South Korean participants, 53% of our Chinese and one participant each from Japan and Russia were enrolled in GPEP.
- GPDP had participants from China (44%), Saudi Arabia (28%), South Korea (22%) and Brazil (6%).
- GAAP was home to Chinese participants only, while the SGPEP had only 1 participant in the reporting period.

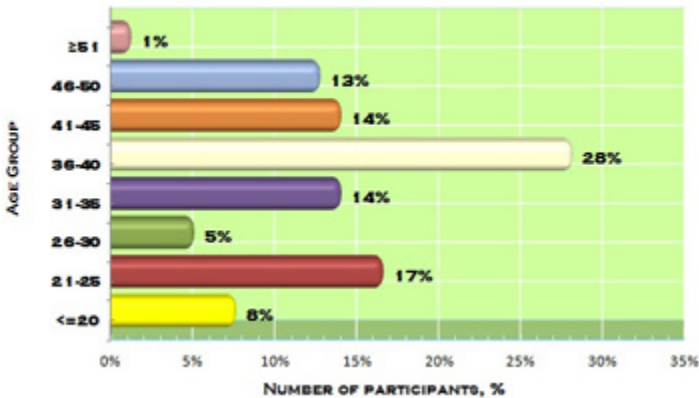


PARTICIPANTS BY COUNTRY & GENDER



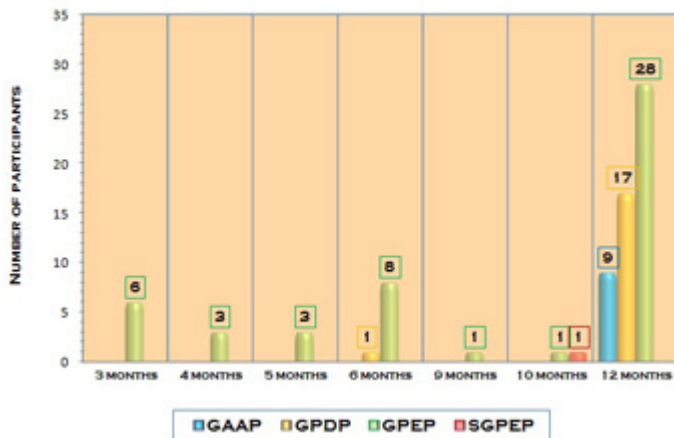
- The majority of VIPP participants last year were male (63%) as compared to females (37%).
- Chinese participation was almost evenly divided between males and females while South Korean male participants outnumbered their female compatriots by almost 3:1.
- For everyone else, all five Saudi participants and one Japanese participant were males, and each participant from Brazil & Russia was female.

PARTICIPANTS BY AGE



- Participant ages ranged from 19 to 58 years of age.
- The most representative age group included participants between the ages 36 and 40, which accounted for one-third of all our participants.

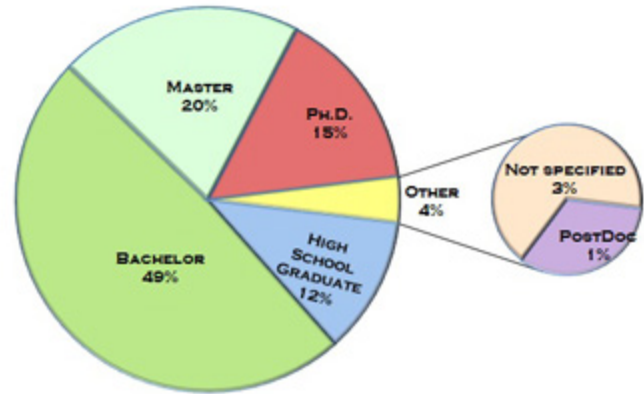
PARTICIPANTS BY PROGRAM & DURATION



- VIPP’s long-term programs ranged from 3 months to 12 months over the reporting period.
- The most popular VIPP program for participants was our 12 month GPEP (70% of all participants) followed by 6 month (12%) and 3 month (8%) programs.

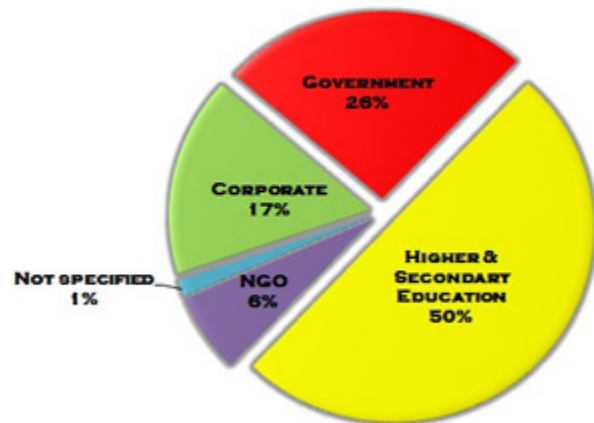
PARTICIPANTS BY EDUCATIONAL LEVEL

- Nearly half of all participants indicated having a Bachelor's degree (49%) as their highest degree, followed by a Master's degree (20%). Ph.D., High School Diploma and other educational qualifications made up the remaining 31% of our participants.



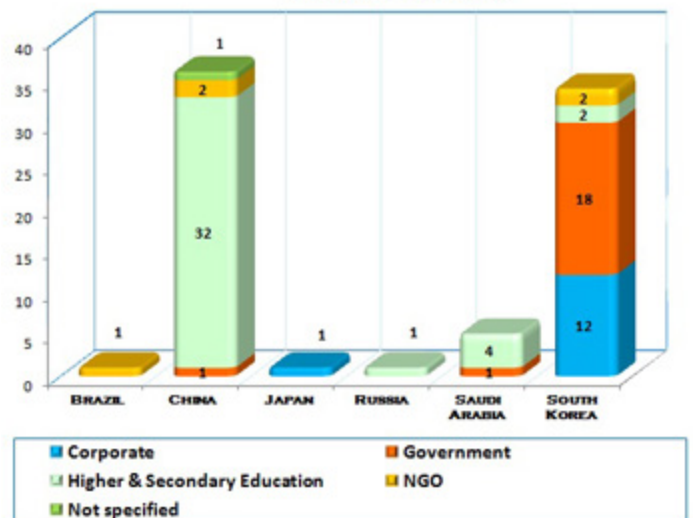
PARTICIPANTS BY TYPE OF ORGANIZATIONS

- Participants representing higher & secondary educational organizations accounted for half (50%) of all participants during 2011-2012.
- Government employees (26%) were half as numerous as compared to those participants from educational institutions. Participants from corporations (17%) and NGO's (7%) also attended the program during this time.



PARTICIPANTS BY COUNTRY & TYPE OF ORGANIZATIONS

- The overwhelming majority (89%) of our participants from China were affiliated with higher & secondary educational organizations.
- Similarly, 4 out of 5 participants from Saudi Arabia indicated they were employed in education.
- 53% of our South Korean participants came from governmental organizations, 35% from corporations, and participants representing non-governmental organizations and higher educational establishments each accounted for 6% of total South Korean participants at VIPP.



Endowments & Scholarships

Did you know that VIPP has 17 different endowments that we use to support our participants? Through these endowments we provide financial support for travel to conferences, talks, and other activities related to their field. We also use our endowments to help areas of interest for our alumni.

How did we get these endowments? Our endowments are the result of the generosity of our many alumni who have provided contributions to our endowments over

the years. Thanks to our alumni's vision and willingness to join with VIPP, our endowments this year provided the following support.

If you too would like to join with VIPP and our alumni in supporting our participants, we invite you to make a contribution to the VIPP endowment of your choice by going to:

<http://vipp.isp.msu.edu/support/endowments.html>

\$500

The Korean Endowment helped us support the Korean Fellows Association at their picnic, held on May 5, 2012. This was an opportunity for our participants from Korea to meet with another and build stronger social and professional ties.

\$500

Ms. Pin-Fen Chen received this amount from our General Endowment fund to support lodging and airfare for an April visit to Chicago, where she attended 2 lectures related to higher education administration at Northwestern University. Funds also supported a June visit to New York, NY, where she attended the 2012 World Science Festival.

\$500

Ms. Hsien-Chun Kang received travel support from our General Endowment fund for lodging and airfare for a May visit to Washington DC, where she attended the lecture: The Web-Connected Generation: How Technology Transforms their Brains Teaching and Attention. The General Endowment funds also supported a May visit to New York, NY, where she attended the NY ID Tech Camp conference.

\$3,000

To support Korean Studies at Michigan State University, funding from the Korean Endowment was provided to the Department of Language and Literature in order to offer advanced courses in Korean language. This funding provided a substantial and important boost to the Korean Studies Minor here at MSU.

Goals for the Upcoming Year

2012-2013

What lays ahead for VIPP in 2013? As always, we will find new ways to fulfill our mission and serve our participants. As you look ahead you can expect to see a number of new projects and activities at VIPP.

Prospective Workshops

We will be exploring the possibility of creating sustainable Global Workshops for participants from new areas and countries. Particular focus will be devoted to partnering with ISP centers and faculty with connections to open doors and provide contacts for VIPP. Possible target areas include:

- Sub-Saharan Africa
- Mongolia
- Indonesia
- Turkey
- Iraq
- Philippines

International Outreach

We will increase and improve teamwork and communications by implementing the plans and procedures created last year. You will see this in the new and improved ways in which VIPP serves our participants and works with our friends.

In the fall of 2013, VIPP will hold a Green and White Alumni Event for VIPP in Seoul, South Korea. All our alumni there, and elsewhere, are welcome to attend. As we get closer to this exciting event we will be sending out emails to you all.

Everyone here at VIPP thanks all of you for helping to make our program prosper and grow. As we move into 2013, we invite you all to join with us as we continue to improve VIPP and expand our family.



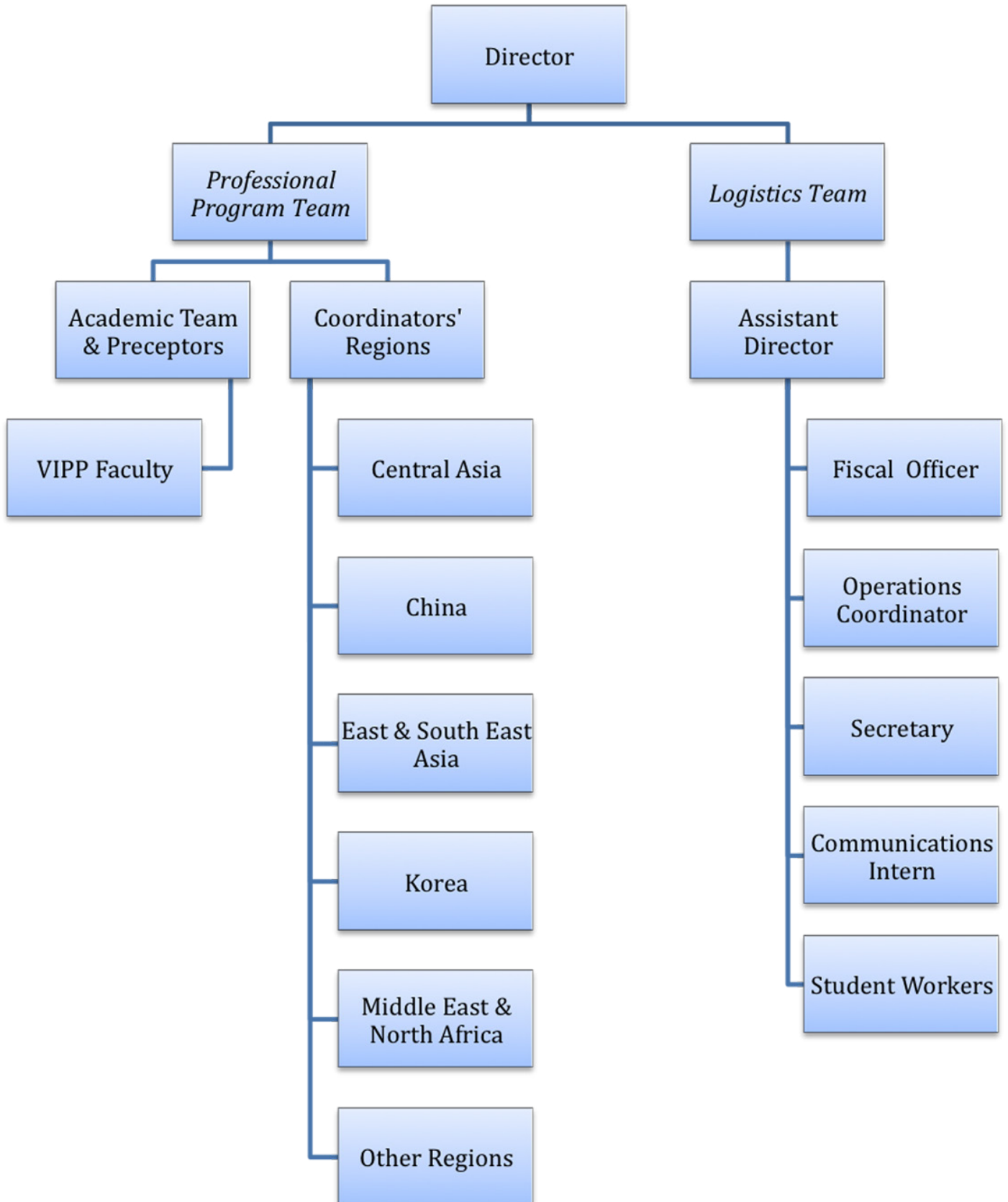
Renovations

Great news! Starting in March of 2013 and carrying on through the end of summer, VIPP will be remodeling its entire office and class spaces. We will also be expanding and growing our office space. During this time, we will be located in temporary spaces, but once the remodeling is finished VIPP will have new floors, new walls, new ceilings, new hallway, and a new and beautiful appearance. We will host an open house to celebrate the new look.

Funding & Scholarship

VIPP will be making effective use of its endowment funds to fund and support professional education and travel for our participants. We are working to increase the ways and levels of funding so that our participants can travel to conferences and attend other events. We will be announcing support opportunities during the upcoming year.

VIPP Organizational Chart



Current VIPP Staff



Dennis Hart, Ph.D.

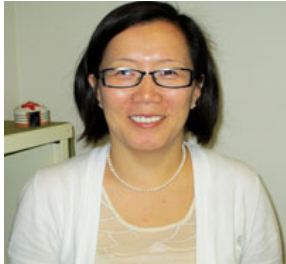
Director of VIPP



Young-Tae Kim, Ph.D.

Visiting Associate Professor

Program Coordinator, Korea Programs



Enkhee Diffendal, Ph.D. *

Assistant Director of VIPP



Tracy Rich

Secretary



Peggy Gallandt*

Operations Coordinator



Chen Wang, MA

Program Coordinator, China Programs



Emelia Hammond, MA*

Assistant Coordinator, Middle East Programs



Emily Williams*

Fiscal Officer



Kari Kammel, J.D.*

Program Coordinator, Middle East Programs



Qing Xia, MA

Senior Program Coordinator, China Programs



Kiwon Kang, Ph.D.

Visiting Associate Professor

Academic Coordinator, Korea/SE Asia Programs

* Indicates a new member of VIPP.

Budget Information 2011-2012

Income	Amount	
Program Income		Program Income Total
VISP	\$ 91,790.20	\$ 1,995,704.25
GW	\$ 797,495.00	
GPDP	\$ 182,020.17	
GPEP	\$ 607,823.88	
SGPEP	\$ 315,275.00	
VIPP Courses	\$ 1,300.00	
Endowment Yields		Endowment Yield Total
VIPP Prof/Educ Outreach	\$ 14,124.24	\$ 52,355.02
VIPP Endowment Trust	\$ 3,614.60	
Afghanistan	\$ 3,330.16	
Burma	\$ 3,165.00	
Ryukyu (Japan)	\$ 476.04	
Korea, Education	\$ 7,151.56	
Central Asia	\$ 3,431.40	
Buddhist Civil/Soc	\$ 1,613.28	
Mongolia	\$ 3,285.08	
Bhutan	\$ 3,291.28	
China	\$ 2,115.72	
Nepal	\$ 1,364.24	
Indonesia	\$ 836.32	
Thailand	\$ 1,940.64	
Sri Lanka	\$ 1,435.26	
Egypt	\$ 1,137.96	
Sweden	\$ 42.24	
		Total
Carried Forward from 2010-11	\$ 826,809.55	\$2,874,868.82

Expenses	Amount	
VIPP Faculty & Staff (Salaries/Fringes)	\$ 867,097.98	
Participant Support (Tuition, Fees, Field trips, Cultural events, Travel, Supplies, Books)	\$ 706,018.78	
Program Development (Travel, Meetings)	\$ 62,167.34	
Reinvestments to Endowment Principals	\$ 55,942.63	
Supplies	\$ 26,609.31	
Conferences/Speakers	\$ 16,171.25	
Operations	\$ 8,719.28	
Marketing and Advertising	\$ 2,947.50	
Scholarships and Awards	\$ 2,275.00	
Accrued Expenses FY 2012-2013	\$ 33,839.11	
Carry Forward	\$1,093,080.64	
		Total
		\$2,874,868.82

Contact and Giving Information

VIPP Contact

Mailing Address

Visiting International Professional Program
Michigan State University
International Center
427 N. Shaw Lane, Room 1
East Lansing, MI 48824

Office Phone Number

Domestic: (1) 517-423-3663
International: 00-1-517-423-3663

Office Fax Number

Domestic: (1) 517.353.3010
International: 00-1-517-353-3010

Web Address

<http://vipp.isp.msu.edu>

Email Address

vipp@msu.edu

Giving to VIPP

If you would like to support the Visiting International Professional Program through a financial contribution, please visit the Giving To MSU web site at <http://www.givingto.msu.edu/give.html> or the “Support VIPP” page located on VIPP’s website.

You may also send a check to:

University Development
University Advancement
Spartan Way
535 Chestnut Road, Room 300
East Lansing, MI 48824

Please make your check payable to “Michigan State University” and be sure to include the name of the fund you wish to support on the memo line of your check. You may also find a list of the VIPP Endowment Funds on the “Support VIPP” page of the VIPP website.

<http://vipp.isp.msu.edu/endowments>